

Technologists require a wide array of tools to support a growing number of applications and databases. Any team who has multiple licenses of an Embarcadero tool, or has wanted to quickly ramp up a new project has probably encountered one or more of these tool management challenges:

- Someone on the team spends a lot of time manually tracking and moving tool licenses
- Projects have been delayed because it takes so long to get the right tools licensed and deployed
- Teams spend a lot of time installing/uninstalling versions of their tools
- It takes weeks or even months to get new releases of tools to tech teams
- Locked down desktops make it difficult to get teams the tools they need
- With lean processes and contractors, new teams assemble rapidly and need tools

At best, these tool management challenges frustrate; at worst projects are impacted with costly delays or over spending. Database and application development tools are needed on demand but because of performance requirements, a SaaS model is not optimal.

**Benefits:**

- Manage all licenses centrally
- Report on license usage for chargeback and budgeting
- On-demand software delivery
- Runs on a workstation without installation conflicts
- Runs multiple versions side by side without conflicts
- Lower total cost of ownership with network named or concurrent licensing

**EMBARCADERO TOOLCLOUD**

Embarcadero ToolCloud centrally provisions and manages Embarcadero’s leading database management and application development tools. It solves these tool management challenges so companies can simplify licensing, reduce overhead, and control access by centralizing, and standardizing how they deliver tools to technologists. Database professionals and application developers get on-demand access to the tools when they need them.

**BENEFITS FOR TOOL USERS, LICENSE ADMINISTRATORS, SOFTWARE ASSET MANAGERS**

**Centralized License Management**

At the core, ToolCloud provides license management. Embarcadero has been building this capability into our products for nearly a decade. Centralized License Management gives teams the ability to:

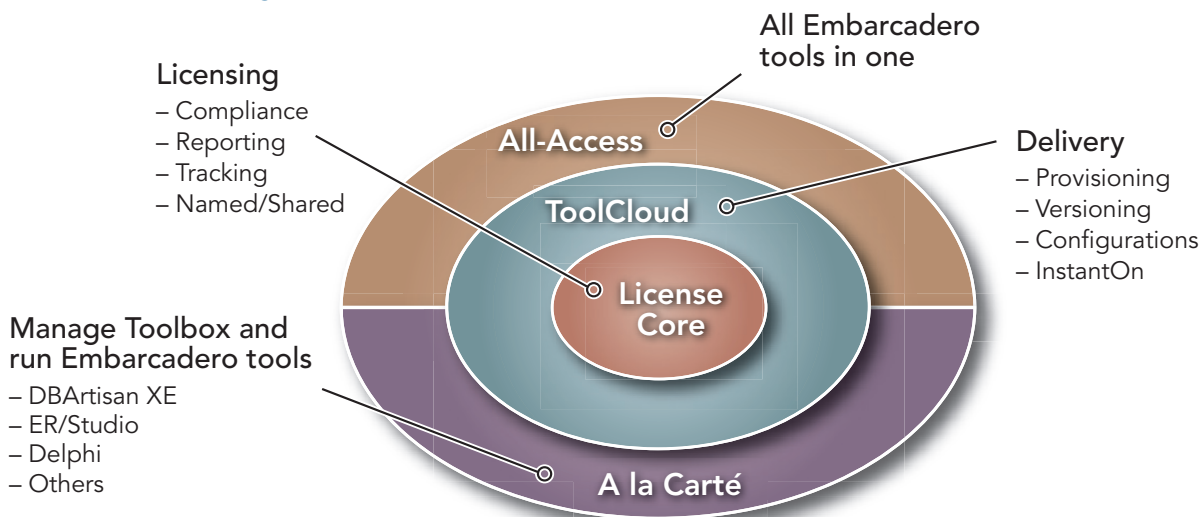
- Standardize and simplify. Reduce license complexity with one vendor and one place to administer all tool licenses
- Control access for compliance, security, cost management
- Save hundreds of hours tracking tool licenses
- Optimize license configurations and purchases to and save thousands by avoiding “over-buying”

**On-demand Software Delivery with InstantOn**

Embarcadero tools managed by ToolCloud can be installed on a user’s desktop or they can be delivered and run with InstantOn. With on-demand tool delivery, teams can:

- Quickly access and install tools to adapt more rapidly to changing projects, business demands
- Run multiple versions side by side, and adapt toolsets by project and platform to respond faster to changing business demands
- Save hundreds of dollars and hours by avoiding costly installs and uninstalls of multiple product versions
- Empower users to access the tools they need from anywhere on the network & locked-down desktops
- Save hundreds of hours by not having to keep desktops up-to-date with the proper tool configurations

**Embarcadero’s Tool Management Solutions**

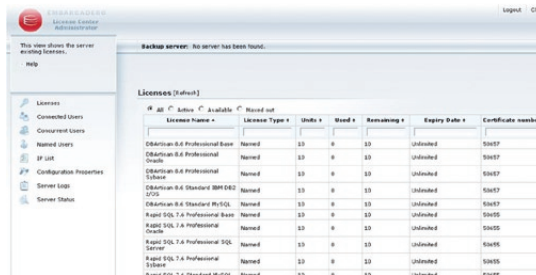


## Features

### CENTRALIZED LICENSE MANAGEMENT

Manage Embarcadero product licenses for a team or companywide. ToolCloud puts you in control of your software assets, while eliminating licensing hassles for the tool users. Features include:

- Single location, inside your firewall, to handle all license inventory. All compliance and audit activities are done in one place, with a single click
- Control who uses what tool and report on usage by person and product
- Supports integration with LDAP
- Enables offline use through 'license borrowing'. Administrator can allow licenses to be used offline for up to 30 days.
- Create optional failover license server on network

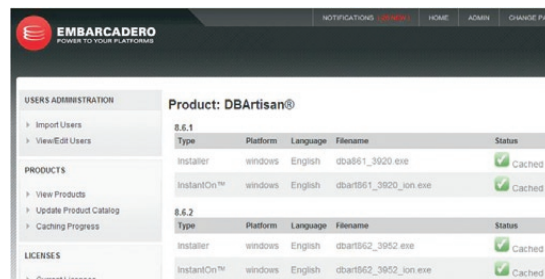


Manage all licenses in a single location; full control over tool access

### SOFTWARE DEPLOYMENT AND PROVISIONING

Embarcadero products can be deployed friction free with InstantOn technology. Tools are run on the desktop with zero installation and zero hassle. And product updates are made instantly available from a central location inside your firewall.

- Central provisioning automatically delivers the tools and licenses
- Product updates can be automatically retrieved from Embarcadero, over the internet
- On-demand software is delivered from your corporate ToolCloud
- InstantOn technology allows your tools to run locally on the desktop, but without any impact to locked-down areas of operating system. No conflicts with other applications, no shared dll's, no writing to secured parts of the registry.

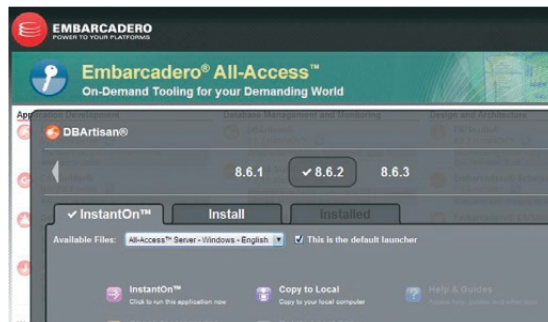


Centrally provision all tools and run multiple versions side by side

### MULTI-VERSIONING CAPABILITY

ToolCloud gives users the unique ability to access multiple versions of tools, and easily switch between versions, without having to install or uninstall software.

- Rewind and fast-forward amongst versions. Multiple versions of the same product can exist side by side without installation and desktop conflicts
- Always have access to previously used version, on-demand
- Embarcadero ToolBox client gives end users control over the products which they have been given access to



End user has access to their previous versions on demand

### TOOLCLOUD OPTIONS

The Embarcadero ToolCloud is available for most Embarcadero products, and is included in All-Access for both Network Named User licenses and Network Concurrent (floating) license types:

- Network Named: Licenses are tied to users, not workstations and can be easily reassigned at any time. Users can access the tools from any authorized machine on the network.
- Network Concurrent: Each license is assigned to a pool that can be accessed by any authorized user. Licenses are automatically pulled from the server when a product is opened, and returned to the pool when the product is closed. Administrators gain visibility into the usage metrics and patterns, to enable more accurate budgeting.